



For immediate release  
June 20, 2011  
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## **Espiritu Design Honoree in DesignArts Utah'11 Competition** *Innovative Product Designs Featured in Espiritu's Fourth DesignArts Utah Exhibition*

**Rio Gallery | Salt Lake City** - Salt Lake industrial design and product development firm **Espiritu Design** celebrates its fourth year as an honoree attendee of the **2011 DesignArts Utah** competition. This year, two of the firm's innovative designs are recognized by the competition for their outstanding contribution to industrial design excellence, and are on display now through July 28<sup>th</sup> at the Rio Gallery in Salt Lake City, Utah.

Espiritu Design is among eight designers chosen as competition finalists by honorary juror **Stuart Karten** from San Diego, California. Mr. Karten is a *form and function* master with numerous products and awards to his credit, including the **Red Dot Award**, a prestigious award Espiritu Design has also won - twice. According to company principal and founder **Theodore Espiritu**, "We are honored to be featured in the DesignArts exhibition. It is a testament to great design from multiple disciplines in Utah."

In 2007 and 2009, Espiritu Design received the DesignArts Competition **Juror's Design Award** for the **Otto Bock Trias Prosthetic Foot** and the **Fillauer Element Prosthetic Foot**, respectively.

This year, Espiritu's honored products again fulfill previously unmet needs, this time in two diverse industries. First, for hiking and climbing enthusiasts, Espiritu created innovations found on **Easton Sports** trekking poles—a "**Rock Lock System**" that allows for quick and reliable pole adjustments, and a "**Vi-Brake**" hand grip that absorbs impact vertically and latterly, thus reducing climber fatigue. Second, the medical industry again benefits from a new product designed by Espiritu Design. Inspired by two local trauma nurses who complained about clumsy, awkward tube connections and infection risks at intravenous sites, Espiritu designed the "**DualCap**" for the University of Utah start-up **Catheter Connections**. The DualCap is a sterile and easily managed device that reduces infection risk and increases ease of use due to its simple, intuitive design.

Espiritu Design works with numerous Utah biotech, technology, and consumer product companies. Espiritu Design is also a member of the Utah Technology Council.

### **About DesignArts Utah**

The DesignArts Program of the Utah Division of Arts and Museums is dedicated to the promotion of excellence in the diverse fields of design in Utah. The organization strives to help the citizens of the State see, experience, use, and value the art of design.

### **About Espiritu Design**

Espiritu Design is a multi-disciplined product design and development studio. The company focuses on collaboration and problem solving and is committed to providing creativity, business support, and economic impact. Espiritu Design carries a strong belief in developing products for its clients that enhance life experiences. More information is available at [espirtudesign.com](http://espirtudesign.com).

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