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## **Espiritu Design Wins Coveted International Award** *Innovative Prosthetic Foot Design Earns Utah-Based Company Its Second “Red Dot”*

SALT LAKE CITY – For the second time in four years, Utah-based product design studio Espiritu Design has won the prestigious annual [Red Dot Design Award](#) for the studio’s innovative work on the Fillauer **Element Prosthetic Foot**. With more than 12,000 submissions from 60 countries, the international Red Dot Design Award is the largest, most-renowned design competition in the world, and is considered the “Nobel Prize” of worldwide design.

As one of only 11 United States-based independent product design studios to receive the prize in 2010, Espiritu Design’s accomplishment puts the innovative Salt Lake City design firm in league with previous winners such as Apple, Mercedes-Benz, and Sony. The award marks the second Red Dot Design Award for Espiritu Design, including the event’s highest recognition, the “Best of the Best.”

Concerning the award, company principal and founder **Theodore Espiritu** said, “At Espiritu Design, we passionately believe that design is the process that spawns innovation. Our goal is to challenge and surpass the boundaries of what is considered possible, thereby bringing value to our clients and their customers. The Red Dot Design Award honors innovation worldwide, and we are honored that our passion and commitment has been recognized again.”

Espiritu Design works with numerous Utah biotech, technology, and consumer product companies. Espiritu Design is also a member of the Utah Technology Council and collaborates closely with innovative new companies aligned with the University of Utah and Utah State University Technology Commercialization Offices. Utah Technology Council President and CEO **Richard Nelson** said, “I am continually amazed at the depth and extent of the world-class talent here in Utah. The Red Dot is an international recognition showcasing Utah’s incredible capacity. We are lucky to have world-class product design capabilities so accessible.”

Espiritu Design’s prosthetic foot innovation is currently being utilized at Walter Reed Army Hospital in Washington, D.C., for the treatment of lower-limb amputee service members returning from Afghanistan and Iraq.

### **About the Design**

The Element prosthetic foot employs a customizable carbon fiber spring “Third Element” technology which absorbs, stores, and returns energy in vertical and horizontal planes providing superior stability and agility allowing for a natural gait. Its combination of performance and style connects with those in search of modern technology to maintain active lifestyles. Video of the element is available [here](#), while photos for media use are [here](#). Additional technical information can be found [here](#).

### **About Espiritu Design**

Espiritu Design is a multi-disciplined product design and development studio. We focus on collaboration and problem solving and are committed to providing creativity, business support, and economic impact. Espiritu Design carries a strong belief in developing products for our clients which enhance life experiences. More information is available on the company at [espirtudesign.com](http://espirtudesign.com).

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